OUR PARTNERS

AABE American Association of Blacks in Energy · IEEE PES Power & Energy Society® Kenya Chapter · DTECH · Anneru Solutions Incorporated

Global Energy Hackathon

Build the Future of Energy – Together.

A collaborative platform to advance energy access, affordability & availability through shared innovation.

October 30 – November 1, 2026 · **48-Hour Virtual Hackathon** · **Global · Free to enter**

PARTNERSHIP PROSPECTUS

WHY IT MATTERS

655M	2.4B	$1.2T	200+
LACK ELECTRICITY ACCESS	RELY ON HARMFUL FUELS	CLEAN-ENERGY GAP BY 2030	BUILDERS · 20+ COUNTRIES

ONE SPONSORSHIP · THREE STAGES

Every sponsorship covers the full program: the Hackathon, the Summit, and the Cohort.

STAGE 1 · IDEA → POC
Global Energy Hackathon
Oct 30 – Nov 1, 2026 · Virtual

STAGE 2 · POC → MVP
Global Energy Summit
March 1, 2027 · DTECH, Atlanta

STAGE 3 · MVP → PILOT
Global Energy Cohort
Q3 2027 · Pilot, scale & deploy

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THE OPPORTUNITY

A shared platform for real energy impact

The Global Energy Hackathon convenes students, engineers, entrepreneurs, and community innovators from 20+ countries to build practical solutions to the world's most urgent energy problems. Partners help shape the challenge, extend the reach, and connect the best ideas to the people and resources that can scale them - with a direct pathway to the in-person Global Energy Hackathon Summit at DTECH 2027 in Atlanta and the 2027 Global Energy Cohort, where winning teams pilot, scale, and deploy their solutions.

Millions of households and organizations face intermittent or negligible energy supply, high costs, and safety risks from theft, tampering, weak grid infrastructure, and limited technical capacity - challenges magnified in resource-constrained settings where capital, skills, and maintenance are scarce. Over a 48-hour sprint, teams design, prototype, and pitch solutions that improve access, reliability, safety, and affordability for households, organizations, and communities. The most competitive pitches earn meaningful recognition, prizes, and follow-on support.

1 in 5 people still lack access to reliable and affordable electricity around the world. *- Source: UN.org*

THE MISSION

Access

Bring reliable power to the communities and regions still living without it.

Affordability

Drive down the cost of clean energy so it's within reach for everyone.

Availability

Build resilient systems that keep energy flowing - anytime, anywhere.

ESSENTIAL QUESTIONS WE AIM TO ANSWER WITH TANGIBLE SOLUTIONS

- **How is energy usage related to the poverty cycle?**
- **How are health and technology impacted by energy consumption?**
- **What happens to energy supplies during times of conflict?**

THE REACH

500+	20+	5	$10K+
REGISTRANTS	COUNTRIES	CHALLENGE TRACKS	PRIZE POOL

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Partnership that goes both ways

One sponsorship covers the full program: the Global Energy Hackathon (Oct 30 – Nov 1, 2026), the Global Energy Summit at DTECH 2027 (March 1, 2027), and the Global Energy Cohort (Q3 2027).
Sponsoring the Global Energy Hackathon places your brand at the heart of fresh thinking and bold ideas. It creates space for bright minds to experiment, collaborate, and build - and gives your organization early access to rising talent, creative concepts, and future partnerships in the fastest-growing energy-demand markets in the world.

THE VALUE OF YOUR SPONSORSHIP

Annual innovation pipeline
Open a steady path for fresh ideas as teams test new approaches and turn early concepts into real solutions your organization can explore further.

Corporate pilot opportunities
Connect with builders solving real problems, creating a clear path to test their solutions through small, low-risk pilot programs.

Talent acquisition channel
Meet people who show their talent through action - future hires who already think and build like your team. Title and Platinum sponsors receive résumés of top talent.

Founding innovation leadership
Become part of the hackathon's founding story. Your support shapes its goals, culture, and community, giving you a natural place as a founding leader.

Aligned Impact
Advance a mission you already care about. Reach communities and talent working on the same problems your organization is trying to solve.

Co-Created Programming
Shape challenge tracks, host workshops, provide coaches, and help define what "great" looks like for the next generation of energy builders.

Two-Way Reach
Cross-promote to each other's audiences. Your brand reaches our global builder community; the event reaches yours.

WHO WE PARTNER WITH

- Utilities, grid operators & energy firms
- Technology platforms, AI & cloud providers
- Accelerators, incubators & VC funds
- Universities, labs & student organizations
- Nonprofits, NGOs & community networks
- Media outlets & industry publications

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SPONSORSHIP OPTIONS

Ways to work together

Flexible sponsorship levels tailored to you. Every tier covers all three stages: the Hackathon, the Summit, and the Cohort. Cash sponsorship funds prizes, production, participant support, and Cohort pilots; in-kind contributions (next page) are valued at fair-market value and credited toward your tier. We'll tailor scope to your goals.

Title Sponsor	**Platinum** Sponsor	**Gold** Sponsor	**Silver** Sponsor
▪ Exclusive "Presented By" branding ▪ Opening keynote opportunity ▪ Senior judge seat & Grand Prize naming rights ▪ Dedicated innovation briefing - full access to all materials developed for the power challenge of your choice ▪ Premium stage & digital branding ▪ 5 VIP passes + GEH Summit passes ▪ Résumés of top talent	▪ Speaking opportunity ▪ Judge participation ▪ Branded challenge category ▪ Premium logo placement ▪ 2 dedicated social media features ▪ 3 VIP passes ▪ Résumés of top talent	▪ Sponsor a challenge track ▪ Vendor activation space ▪ Logo on event materials ▪ Social media recognition ▪ 3 VIP passes	▪ Logo placement ▪ Vendor table ▪ Recognition during awards ▪ 4 event passes
$25,000	**$15,000**	**$10,000**	**$7,500**

CO-BRANDED ADD-ONS (ANY TIER)

Named Challenge Track — **$10,000**
Put your name on a track and help define its problem statement.

Co-Hosted Workshop — **$5,000**
Lead a live session for participants during the event.

Sponsored Prize — **$3,000**
Fund a themed award in your area of focus.

Coach Cohort — **$2,500**
Field a team of coaches under your banner.

NO-COST PARTNERSHIPS

Community & Academic Partner
Promote to your students, members, or community and help recruit participants. Receive logo placement, recognition, and a direct pipeline for your community to compete.

Media Partner
Provide coverage, distribution, and audience reach across your channels. Receive logo, event access, content collaboration, and cross-promotion.

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Put real tools in builders' hands

Cash funds prizes and production. In-kind resources are what let 200+ teams prototype at production quality in 48 hours - and what keeps the best solutions alive afterward. Every in-kind contribution is valued at fair-market value and credited toward your sponsorship tier, and we handle distribution, onboarding, and usage reporting.

CONTRIBUTION	WHAT WE'RE ASKING FOR	HOW YOU'RE RECOGNIZED
AI model access & tokens	API credits or tokens for frontier LLM and multimodal models (target: $500–$1,000 per team), enterprise-tier accounts for the 48-hour window, and evaluation sandboxes. Extended credits for finalists through the GEH Summit at DTECH 2027.	Official "AI Partner" designation · Your models featured in the builder toolkit · Pre-event technical workshop · Best-use-of-[your platform] award
Compute, cloud & infrastructure	GPU/CPU credits, virtual machines and container hosting, managed databases, object storage, and IoT/edge device cloud. Team sandboxes provisioned before kickoff, with a 90-day post-event extension for finalists to pilot.	Official "Cloud Partner" designation · Logo on every team's deployment guide · Architecture office hours under your banner
Developer platforms & free accounts	Seats or trial accounts for IDEs and coding assistants, code hosting and CI/CD, data and analytics platforms, grid-simulation and energy-modeling software, GIS/mapping, and low-code tools.	Listed in the official toolkit · Onboarding session on your product · Usage story you can publish
Makerspace & hardware	Makerspace or fab-lab access for hybrid teams in hub cities, microcontroller and sensor dev kits, smart meters, solar and battery kits, 3D printing, and shipping of hardware kits to finalists.	"Hardware Partner" designation · Branded prototyping track · Your space featured in event content
Data & domain expertise	Anonymized datasets and APIs (load profiles, outage records, tariffs, weather, mini-grid telemetry), problem statements from your operations, plus coaches and judges from your technical teams.	Named challenge track · Judge and coach seats · First look at solutions built on your data
Talent & post-event runway	Internship and interview fast-tracks, low-risk pilot slots, accelerator or incubator placements, and showcase opportunities at the GEH Summit at DTECH 2027 in Atlanta.	Résumés of top talent · Priority pilot access · Stage time at the GEH Summit

How in-kind is credited

In-kind contributions are credited at fair-market value toward any tier - for example, $15,000 in compute or model credits qualifies as a Platinum sponsorship, and can be combined with cash. Contributions can also be earmarked to a specific challenge track so your resources power the problems you most want solved.

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NEXT STEPS

Let’s build it together

1

Reach out

Email hackathon@anneru.com with your organization and what you’d like to contribute - cash, in-kind, or both.

2

Co-design

We shape a partnership that fits your goals, audience, and resources, and confirm your tier and recognition.

3

Launch

We announce the partnership and activate it across both audiences, then report back on reach and results through the Summit and Cohort.

PARTNER WITH US

HACKATHON@ANNERU.COM · EXECUTIVE@ANNERU.COM · +1.678.653.3142

Let’s power the future together.

Scan to explore the hackathon, or email us and we’ll follow up within two business days.

hackathon.anneru.com/register

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